



July 16, 2019

Board of Directors

Michelle Delpha
Board President
Kelvans

Shannon Poole
President Elect
Heritage Family CU

John Zawistoski
Secretary
Ryan, Smith & Carbine

Eddie Ryan
Treasurer
Green Mtn. Power

Rebecca Buonadonna
*Fruition Fineries &
Raw Honey*

Jim Sabatase
The Palms

Tammy Landon
The Gymnasium

Betsy Franzoni
*Franzoni Real Estate
Company*

Katye Munger
Heritage Family CU & RYP

Hilary McCoy
Blush Salon

Janelle Howard
Amber Spratt Boutique

Partnership Staff
Steve Peters
Executive Director

Nikki Hindman
Events & Marketing Coordinator

Jess Novack
Streetscape Coordinator

Reps & Liaisons
Michael Gauthier
RRA

Bill Gillam
BOA

Present: Michelle Delpha, Steve Peters, Bill Gillam, Betsy Franzoni, John Zawistoski, Jim Sabatase, Nikki Hindman, Katye Munger, Hilary McCoy

Guests: Jen Usher

Absent: Shannon Poole, Rebecca Buonadonna, Tammy Landon, Eddie Ryan, Mike Gauthier

President Michelle Delpha called the meeting to order at 8:01am. Jen Usher, owner of Make it Sew, has returned and would officially like to join the board.

Approval of minutes:

The June minutes were unavailable and will be reviewed in August.

Treasurer's Report:

Treasurer Eddie Ryan was absent from the meeting. John made a motion to delay approving the June report until the August meeting. Hilary seconded the motion. Motion passed.

Committee Reports:

Streetscape: Steve

- Arthur is doing well in the role of Streetscape Coordinator.
- We ordered a new vacuum bag for the sweeper.
- Plantings are doing well throughout downtown.
- Michelle mentioned recent vandalism that took place in the Center Street Marketplace Park.

Marketing: Nikki

- The marketing focus continues on summer events:
 - NY billboard for June and July
 - Multiple summer guides – Herald, Mtn Times, Lakes Region
 - Inserts in Seven Days in July
 - Series of ads in the local papers each week of events
 - Weston Playhouse program
 - Radio commercials on 101 & Catamount
- Nikki and Steve will be on the Community Matters show next week.

Events Committee: Nikki & Steve

- The first Friday Night Live was last Friday. We felt it was very successful. There was a good crowd, merchants were happy, and vendor management went much more smoothly.
- The moving of the stage seemed like it made the event more dynamic and Center Street was very full.

- 4-H is bringing a mechanical bull this week and we expect it to be the highest attended event with this week's performances helping to drive a younger demographic.
- We had great volunteers this year and t-shirts made us more visible and easy-to-find.

Business Development: John & Steve P

- There is one new application for a worthy cause from The Pyramid. The request is for \$2,000. We asked for additional information prior to approval, but the committee recommends the grant move forward. The board seemed to agree, but no vote was taken on approving.
- We awarded Unlimited Potential their previously approved grant. We have Speakeasy Café and True Yoga remaining to pay out.

Executive Director's Update: Steve

- We have a four year check in with the state of Vermont to do within the next month. Gary Holloway will come and meet with Michele, Steve and Brennan to discuss our organization and our goals.
- There is a housing market update at 5pm at the police station this Thursday evening.
- We need to get a new truck this month because our current truck will not pass inspection. We're looking at local used options.
- We're finalizing the transition to QuickBooks online.

Old Business: None.

New Business: Michelle asked that the board vote to approve Jen Usher to our board of directors. John Z made a motion and Jim seconded. Motion passed. Welcome, Jen!

RRA Update: None

BOA Update – Bill Gillam

- BOA passed the tax rate yesterday with no increase.
- State of VT raised non-residential tax.
- River Street bridge will be re-paved this Summer. Next March we will look to improve city sidewalks and curbs.
- Still trying to find someone to paint crosswalks.

A motion was made by Betsy to adjourn the meeting and seconded by Jim. Motion passed.

Meeting adjourned at 8:48am.

Next Meeting: 8/20/19 at 8AM.