



February 19, 2019

#### Board of Directors

Michelle Delpha  
Board President  
*Kelvans*

Shannon Poole  
President Elect  
*Heritage Family CU*

John Zawistoski  
Secretary  
*Ryan, Smith & Carbine*

Eddie Ryan  
Treasurer  
*Green Mtn. Power*

Rebecca Buonadonna  
*Fruition Fineries &  
Raw Honey*

Jim Sabataseo  
*The Palms*

Tammy Landon  
*The Gymnasium*

Steve Willoughby  
*Home Alternatives*

Betsy Franzoni  
*Franzoni Real Estate  
Company*

Katye Munger  
*Heritage Family CU & RYP*

Hilary McCoy  
*Blush Salon*

#### Partnership Staff

Steve Peters  
*Executive Director*

Nikki Hindman  
*Events & Marketing Coordinator*

Jess Novack  
*Streetscape Coordinator*

#### Reps & Liaisons

Michael Gauthier  
*RRA*

Bill Gillam  
*BOA*

**Present:** Shannon Poole, Eddie Ryan, Hilary McCoy, Steve Peters, Nikki Hindman, Bill Gillam, Mike Gauthier, Betsy Franzoni, Rebecca Bounadonna, Tammy Landon

**Absent:** Steve Willoughby, John Zawistoski, Jim Sabataseo, Katye Munger, Michelle Delpha

President-Elect, Shannon Poole, called the meeting to order at 8:04am.

#### Approval of minutes:

A motion to approve January minutes was made by Betsy and seconded by Tammy. Motion Passed.

#### Treasurer's Report:

- Eddie reviewed the February treasurer's report.
- A motion to approve January minutes was made by Betsy and seconded by Hilary. Motion Passed.

#### Committee Reports:

##### Streetscape: Steve Peters

- Our storage unit is cleaned out and we are done with renting it.
- We are unable to hang banners for the time being per the mayor's request. Hope to meet with him and see how to resolve.
- We pre-ordered our plants for spring. The garden club will be communicating with the nursery to select the varieties of plants.
- The committee discussed the need for a new used truck in the coming year.

##### Marketing: Steve & Nikki

- We're holding a Facebook seminar March 21st, from 6 - 7:30, led by the marketing committee.
- Discussed the April Sip & Shop marketing plan.
- Printed the new DRP rack cards explaining the benefits of the organization. (Passed these out at the meeting.)
- We have a large decorated display case at the Guilford Welcome Center through this month. The theme is winter - with warm items from businesses.
- Lauren, our new intern, is interviewing business owners and writing articles for our website and social media. Her first article is live on the website.
- Nikki is sitting on the Rutland Winter Fest organizing and marketing committees to support the event as a whole and for the four downtown events this year.

##### Events Committee: Nikki & Steve

- We met with Eric to discuss Friday Night Live. Acts this year will be spaced out instead of back to back - late June, mid-July, & early August.
- July 19th is booked with Aaron Carter & O Town.

- We are looking to relocate the stage regardless of the status of the pit.
- Our April event has a name and a date - the Spring Sip & Shop - on April 18th.
- We are reaching out to vendors and businesses to participate.

**Business Development:** John Z

- Janelle from Amber Sprott Boutique was awarded half of her grant last Friday - which was shared on social media.
- We received a new application yesterday for review.
- We're planning to print a rack card with grant information to hand out to businesses in the next month.
- Taso on Center opened on Friday, February 8th with glowing reviews.
- Jupiter Rising says they are planning to move into Asa Bloomer building. More info to come.

**Executive Director's Update:** Steve

- The joint committee meeting with the RRA was last week. Steve presented an interactive map with all the vacancies and properties for sale in downtown. It also shows where our current businesses are. We hope it will attract investors and businesses to the area.
- Steve is planning on putting together an information packet to give out with information to attract businesses.
- Steve submitted the annual reinvestment statistics for our state report.
- Another state transportation grant came up that we would like to apply for. Working with the RRA - we'd love to get pedestrian signage, as we've identified a lack of identification for people visiting downtown on foot. We're looking to work in \$10,000 to the budget for the next fiscal year.

**Old Business:** None

**New Business:** Tammy announced a Pedal to End Cancer event at The Gymnasium next month on Sunday, March 3rd.

**Updates:**

**RRA – Mike Gauthier**

- Renewed focus with the RRA on the housing stock in Rutland.
- After wrapping up the Northwest housing initiative, they're looking at new areas or projects to develop.
- Building and zoning is preparing an overview map of the entire city to show multi-family units.
- Bids are out for the West Street gateway project.
- Five Guys is open, Hobby Lobby is closing, and Jumping Monkeys is open.
- Rutland bike path is pulling money from segment 5 to build the bridge on segment 3. Bikers will be able to get from Giorgetti to the Dorr Drive bridge to get downtown.

**BOA – Bill Gillam**

- Election day is coming up - two budgets need to pass (city & school).
- Two major grants coming up. New pipe on the Dorr Drive bridge. New sewer separation to help flooding in downtown and main street.

Meeting adjourned at 8:53am. **Next Meeting:** 3/19/19 at 8AM.