



April 16, 2019

Board of Directors

Michelle Delpha
Board President
Kelvans

Shannon Poole
President Elect
Heritage Family CU

John Zawistoski
Secretary
Ryan, Smith & Carbine

Eddie Ryan
Treasurer
Green Mtn. Power

Rebecca Buonadonna
*Fruition Fineries &
Raw Honey*

Jim Sabataseo
The Palms

Tammy Landon
The Gymnasium

Steve Willoughby
Home Alternatives

Betsy Franzoni
*Franzoni Real Estate
Company*

Katye Munger
Heritage Family CU & RYP

Hilary McCoy
Blush Salon

Partnership Staff

Steve Peters
Executive Director

Nikki Hindman
Events & Marketing Coordinator

Jess Novack
Streetscape Coordinator

Reps & Liaisons
Michael Gauthier
RRA

Bill Gillam
BOA

Present: Shannon Poole, Eddie Ryan, Hilary McCoy, Steve Peters, Nikki Hindman, Bill Gillam, Mike Gauthier, Betsy Franzoni, Rebecca Bounadonna, Tammy Landon

Absent: Jim Sabataseo, Katye Munger

President Michelle Delpha called the meeting to order at 8:02am.

Approval of minutes:

A motion to approve February minutes was made by Betsy and seconded by John with one correction to make. Motion Passed.

Treasurer's Report:

- Eddie reviewed the March treasurer's report.
- A motion to approve was made by John and seconded by Betsy to approve the report. Motion Passed.

Committee Reports:

Streetscape: Steve Peters

- Jess is leaving us in mid-June. We are reviewing the job description and will put out calls for a new Streetscape Coordinator.
- Green Up Day is coming up on May 4th. We're asking volunteers will meet us in Depot Park and we will give them with a map with an assigned area to clean up.
- GIN Conference volunteers picked up trash downtown earlier this month.

Marketing: Shannon

- Katye and Nikki led the Facebook Workshop last Thursday, March 21st, from 6 - 7:30. About 13 people attended - half from downtown and half from the community.
- Marketing efforts are seeing success for the inaugural Spring Sip + Shop with 100 tickets sold as of Monday, April 15th.

Events Committee: Nikki & Steve

- The Spring Sip + Shop is this Thursday, April 18th.
- Waiting to hear on the third and final Friday Night Live.
- Met with Rec about events in the Center Street Marketplace and hosting a park reservation form on our "resources" page.
- Talked with Martha Mack of Stonecutter Spirits about a possible pop-up bar as part of their Stonecutter Spirits.

Business Development: John

- We participated in the Chamber Business Show - we brought information, the vacancy map, etc. - but didn't have good engagement and not sure we will be participating again in the future. Just not the right audience.

- Doing what we can to encourage grant applications to be completed by interested parties and hoping to get some more in before the end of the fiscal year.
- We made a new rack card to explain the DRP grant program.

Executive Director's Update: Steve

- The next business workshop will be held on Tuesday, April 30th. It will cover the perks of doing business downtown, and the services we provide, as well as info from Brennan Duffy from the RRA and Brian DeClue of the Small Business Administration.
- Steve P. attended the National Main Street conference last month in Seattle, WA.
- Montpelier Alive's Executive Director and board members are visiting Friday, April 26th at 11am to check out our parking garage, signage and murals.
- Steve attached the draft budget for the 2019/2020 fiscal year.

Old Business: None

New Business: None

Updates:

RRA – Mike Gauthier

- Rutland received a grant from the National Life Foundation for \$15,000 to put toward a new market study.
- The RRA continues to work on the creek path project and continues to apply for funding to connect Rutland to Killington with a bike path.
- The Berwick tax credit project is still pending approval - status will be approved or denied by June.

BOA – Bill Gillam

- The BOA approved the West Street Improvements project to improve the “gateway” to downtown. The project includes bum pouts at the crosswalk in front of MVRTD at cottage street and at the crosswalk near Main Street Park.

Meeting adjourned at 8:44am.

Next Meeting: 5/21/19 at 8AM.